

BUSINESS

QUALIFICATION: LEVEL 3 DIPLOMA

EXAM BOARD: OCR



During the course there will be opportunities to attend guest talks from industry experts as well as take part in competitions and help businesses change through educational trips and visits.

SUBJECT OVERVIEW

This course consists of a variety of modules which encompass all the different factors needed when studying business.

The diversity of the units is something which appeals to our students as it captures their interest, moving at a fast pace to engage and inspire. This course is equivalent to two A levels and so counts as 2 of your potential options. You would need to study this course alongside one A level course.

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YEAR ONE COURSE CONTENT

Over the two years, 10 individual units must be completed. They are divided into Year One and Two and can be either coursework or exam based.

Course Content*

- The business environment (exam)
- Working in business (exam)
- Business decisions (exam)
- Customers and communication
- Marketing and market research

**Course content subject to change.*

YEAR TWO COURSE CONTENT

Course Content*

- Change Management (exam)
- Marketing strategy
- Marketing campaigns
- Delivering a business project
- Project Management

**Course content subject to change*

SUBJECT

This course is ideal for you if you are hard-working and interested in:

- Manipulating data in a variety of forms
- Presenting arguments and making judgements
- Recognising the nature of problems and solving them
- Challenging your own assumptions using evidence

WHAT DOES THIS COURSE PREPARE ME FOR?

It will provide you with the opportunity to develop the core specialist knowledge, skills and understanding required in the business sector.

You will gain a number of transferable skills, including communication, presentation, ICT and numerical skills as well as the ability to work as part of a team.

Students who have been successful in their Diploma and their complementary A levels have gone on to universities such as Aston, Brunel, Birmingham City, Sheffield Hallam, Nottingham Trent and many more. You can check which universities accept this qualification by looking at their individual websites (you should look for the grades Distinction or Distinction*)

COURSE SUPPORT AND ENRICHMENT

During the course there will be opportunities to attend guest talks from industry experts such as the Chartered Institute of Insurance as well as take part in competitions with global brands like Subway and help businesses change through educational trips and visits.

YEAR ONE ASSESSMENT

Paper One – written exam (2 hours)

The business environment

Paper Two – written exam (1 hour 30 minutes)

Working in business

Paper Three – written exam (1 hour 30 minutes)

Business decisions

YEAR TWO ASSESSMENT

Paper One – written exam (1 hour 30 minutes)

Change management

The remainder of assessments in year two are internal and will be work set by teachers and moderated by OCR.