

BUSINESS

Qualification: A-Level | Exam board: EDEXCEL



SUBJECT OVERVIEW

This course will provide you with a critical understanding of a wide range of business topics. Real life case studies will be used wherever possible to make it easier for you to relate to and apply your knowledge and skills developed throughout the course.

You will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions. These skills compliment a range of other subject choices during your studies and are also essential to further study or employment.



During the course there will be opportunities to attend guest talks and take part in activities with industry experts.

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YEAR ONE COURSE CONTENT

There are two key themes in Year One:

- Theme 1 - Marketing and People
- Theme 2 - Managing Business Activities

WHAT DOES THIS COURSE PREPARE ME FOR?

It will provide you with the opportunity to develop the core specialist knowledge and understanding required in the business sector.

Many students are particularly motivated by the subject matter and are planning on taking a business related course at university.

YEAR TWO COURSE CONTENT

There are two more detailed themes in Year Two :

- Business decisions and strategy
- Global business

ASSESSMENT

YEAR TWO ASSESSMENT

Paper One - written exam (2 hours)

Marketing, people and global businesses

Paper Two - written exam (2 hours)

Business activities, decisions and strategy

Paper Three - written exam (2 hours)

Investigating business in a competitive environment



Updated: October 2023