**A Level Graphic Communications**

**Y11 SUMMER WORK**

JOURNAL

**DEADLINE:** September 2022

*Please bring your journal in with you to the first lesson. This will be assessed work.*

Over summer you are going to be producing a journal showcasing different Graphics skills, ideas and subject knowledge. Use this as an opportunity to show your strengths and gain a deeper understanding of the subject before starting the course. This journal will let your teachers know what your area of interest is, technical skills you have and your intentions for after sixth form.

**TASK**

1. Please create a PowerPoint for your work. If necessary photograph any images you hand draw and upload them to your computer (or email them to your computer).
2. Each section of your journal is worth a number of points, the more work you do and the harder the task the more points it will be worth.
3. Consider how you create the PowerPoint. Consider what Graphics is/are and how they are used, your PowerPoint ought to reflect your ability to design a presentation.
4. You are required to complete a minimum of 100 points of work, it will help you if you do them all, whichever you choose please present them in this order:
5. **[5 points]** Produce a mood-board of 10 images showcasing your interests within Graphic Design, think about what you are excited to try at A Level and what area you want to focus on. This could include styles, mediums, artists or other forms of inspiration.
6. **[10 points]** Research Pop-Art – What is it, when did it start, who are the major artists associated with it, what does their artwork look like?
7. **[10 points]** Choose a Pop-Artist and create an Artist Biography – this will show your teachers what you have learnt about presenting information about an individual.
8. **[20 points]** Research Nets, orthographic and Isometric Drawings – What are they and how are they used? Can you create one and the object you have designed?
9. **[20 points]** Research Marketing – What is it and how is it used?
10. **[20 points]** Research Advertising – What is it and how is it used?
11. **[20 points]** Research Fonts – include examples of different fonts, history and how it is used in illustration and art.
12. **[20 points]** Produce a piece of work directly copied from one on theirs. (see 9 above)
13. **[20 points]** Create an outcome in a style you are interested in, are you more illustrative? Or like to work realistically? Do you enjoy working 3D?
14. **[30 points]** Create your own Font. Calligraphr is a useful computer program.